



FITT Corporate Membership

About FITT

Females in Information Technology & Telecommunications (FITT) is a not-for-profit Special Interest Group of the Australian Information Industry Association (AIIA). FITT was founded in NSW 21 years ago and has over 2,200 individual members, of which 75% are in NSW, 17% in Victoria and many virtual members across Australia, including 850 on the social networking site Linked-In. FITT offers free membership to individuals and paid membership to organisations.

FITT is run by a small volunteer committee of women. It is unique amongst other Women in Technology groups because its membership profile appeals to all functions and disciplines (e.g. Sales, Marketing, HR, Technical, Operations, Finance, Consulting, General Management) and to anyone working in the Information Communications and Technology (ICT) industry and, it offers free membership to individuals.

FITT has two clear objectives – to attract women to the ICT industry and to retain them in it. It does this through programs that:

- Encourage more women into the ICT industry
- Inspire women in the industry to achieve their personal aspirations and potential
- Assist women to broaden their understanding of the ICT industry
- Facilitate networking opportunities

FITT Corporate Membership

Companies who have taken up FITT corporate membership include Telstra, EDS, Fujitsu, Oakton Consulting, Deloitte, Ernst & Young and the Commonwealth Bank. The FITT Corporate Membership program enables organisations and their employees to easily participate in FITT programs and provides many benefits:

- Your organisation learns more about the role of women in ICT and how to increase the participation of women in your organisation
- You learn strategies for retaining and attracting women and how to mentor and provide career development to women
- You help to fulfill community service obligations, which can be identified in your Annual Report
- You provide clear evidence of your commitment to the advancement of women in your organisation, which can be reported your EEO Report

The annual fee for the FITT Corporate Membership program is \$5,500 inc GST in 2011 and includes:

- Two places for suitable employees on our 2011 Mentoring Program (WORTH \$1300)
- A reserved table for 10 of your employees and guests at both of our major events– the International Women's Day and ICT Trends Lunches (each attracting 200-250 women) including the opportunity to insert your promotional material into attendee bags (WORTH \$3,000)
- Possibility of hosting one corporate event that will be marketed to our FITT Members, showcasing your organisation and your products or services
- Attendance of your employees at FITT events and programs at lower member prices
- E-newsletter and other information sent to a designated contact person to distribute through the organisation
- Ability to nominate a candidate for the FITT Steering Committee, providing a development opportunity for a potential leader in your organisation
- Insertion of questions into FITT Annual member survey to identify specific corporate member needs
- Possibility of sending appropriate one email or electronic survey per annum using the membership list
- Receiving an annual FITT report on the organisation's corporate membership activity which could be used for diversity/EEO reporting
- A FITT Steering Committee member to speak at one internal corporate event per year
- Other entitlements as they are introduced, e.g., FITT on LinkedIn.

For more information about FITT, contact Jenn Duryea on 0400 800 197 and see www.fitt.org.au