

## About FITT

Females in Information Technology and Telecommunications (FITT) was founded in New South Wales in 1989 as a Not-for-Profit organisation and since then has grown its subscriber base to over 4,000 strong.

For many years, FITT was a special interest group of the Australian Information Industry Association (AIIA). At the beginning of 2012, FITT became the new trademarked name for "Women in ICT Australia" (WICTA). WICTA is now an incorporated association with a National focus, promoting the interests of women working in the Information and Communications Technology (ICT) industries in Australia using the FITT trademark.

FITT is managed by a Management Committee (MC) and is unique amongst other Women in Technology groups for two reasons.

- Firstly, FITT appeals to Individuals across all functions and disciplines across the Sales, Marketing, Human Resources, Technical, Operations, General Management and Financial services within the ICT sector as well as an almost equal distribution across all age demographics.
- Secondly, FITT works with corporate organisations within Australia as the delivery arm for their gender diversity activities by providing access to the full suite of FITT activities.

The FITT calendar includes an extensive program of educational forums, events, networking and special interest panel discussions.

FITT also supports corporate organisations with their business case development and provides an annual gender diversity index via the Corporate Diversity report which can be used to assist in the new diversity reporting requirements.

## FITT Key Objectives

- Creating a voice for women in ICT by partnering with industry leaders in IT and Telecoms to drive the gender diversity agenda in Australia.
- Complementing existing corporate programs by offering organisations services such as professional mentoring, education and diversity statistics and data about how to retain and grow their female workforce.
- Empowering individuals to achieve their career aspirations through regular webinars and events from leading experts and student outreach programs
- Expanding the FITT network by increasing Corporate and individual subscribers as well as increasing our online influence through social media channel

## FITT 2016 Corporate Program

Below is a draft of the inclusions in the corporate programs offered by FiTT. This should be finalised in January 2016.

	FITT Activity	Silver Sponsor	Gold Sponsor	Platinum Sponsor
Diversity Enablers	Corporate diversity report	✓	✓	✓
	FITT annual member survey question	✓	✓	✓
	Corporate member volunteers to contribute to FiTT programs, as needed	✓	✓	✓
	Promotional and relevant diversity material	✓	✓	✓
	FITT diversity resources	✓	✓	✓
	Targeted survey to FiTT members	✓	✓	✓
Networking Events	International Women's Day (IWD) in Sydney (Tier 1 event) (Table of 10)	✓	✓	✓
	International Women's Day (IWD) in Melbourne (Tier 1 event) (Table of 10)	✓	✓	✓
	One sponsored Student attendance at Tier 1 event	✓	✓	✓
	2nd Half Event ( details to be confirmed)	✓	✓	✓
	Roundtable Event - invitation only event (Tier 1 event) (2-3 x invitation)	✓	✓	✓
	Networking Events in Syd, Bris & Melb (Tier 2 event - 3 rounds per year) (2 complimentary tickets per event per location)	✓	✓	✓
	One Cobranded event	✓	✓	✓
	Second Cobranded corporate event		✓	✓
Learning & Development Curriculum	Access to FiTTs webinars (or replacement)	✓	✓	✓
	Unlimited mentors for the FiTT mentoring program	✓	✓	✓
	Two Corporate mentees for the FiTT mentoring program	✓	✓	✓
Advertising & Brand Awareness	Advertising of Careers Page on FiTT website	✓	✓	✓
	Female Executive Profile in the FiTT monthly newsletter	✓	✓	✓
	Opportunity to contribute to FiTT Media Releases and articles	✓	✓	✓
	Company Profile on FiTT Website as (Platinum = 250 words; Gold = 100 words; Silver 50 words)	✓	✓	✓
	Donation of a lucky door prize, if desired, for any or all of the Tier 1 or Tier 2 events	✓	✓	✓
	Donation of a prize or thank you gifts for Tier 1 or Tier 2 events	✓	✓	✓
	Branding and logo as "Sponsor" in all promotional and media materials for all events		✓	✓
	A-Reserved table at IWD luncheon in Sydney & Melbourne		✓	✓
	Opportunity to provide signage/banner on event stage for IWD luncheon in Sydney & Melbourne		✓	✓
	Opportunity to nominate a panel speaker for any of the FiTT events, IWD luncheon, Networking or Roundtable series (may be a direct employee or perhaps a client). NB: The FiTT MC reserve the right to make the final decision the make-up of speaking panels		✓	✓
	Elevated branding status and logo on website and email templates		✓	✓
	Roundtable naming rights for 1 event		✓	✓
	Event naming rights for Flagship IWD Luncheon in Sydney			✓
	Event naming rights for Flagship IWD Luncheon in Melbourne			✓
Speaking slot at nominated FiTT Tier 1 (3-5 mins)			✓	
Pricing for 2016 (prices exclude GST)		7,500	12,000	17,000

For More Information:

Please access the FITT website on [www.fitt.org.au](http://www.fitt.org.au) for more information

For Corporate Membership:

Connect with Jacqueline Thorley on 0411 447389 / [sponsorship@fitt.org.au](mailto:sponsorship@fitt.org.au)

Corporate Partnership Program Term Sheet:

FITT provides Corporate Partnership Programs to organisations with operations in Australia. Given FITT's National focus, organisations in multiple locations or based in the smaller states can avail of FITT's services. Each program includes the following terms:

**Term of the agreement:** Subject to the renewal provisions set out below, the term of the Corporate membership and Sponsorship program will run for a period of 1-year.

**Effective date:** At the date of signing the agreement in section B: 1 January; 1 April; 1 July or 1 October will be agreed as the effective date.

**Renewal:** At the end of one year, the agreement will automatically 'roll-over' in line with the effective date. For every subsequent year, the Corporate Partner will be issued with an invoice in line with the effective date, unless advised in writing that the Corporate Partner does not wish to renew their program.

**Invoicing and payment:** FITT will endeavour to invoice the Corporate Partner 60-days in advance of the effective date (i.e. November for January; February for April; May for July; August for October). This is to ensure prompt payment, given FITT is a not-for-profit organisation, these Corporate Partnership funds are critical for the successful delivery of the FITT program of activities. Payment is required within 30 days of the date of invoice.

**Termination:** Both parties agree that FITT may terminate the membership and this agreement by giving the member party not less than seven (7) days prior written notice of termination should that member party

- breach the membership agreement, including without limitation, failing to meet payment terms for any membership fees or to meet its other commitments as documented in this agreement; or
- engage in any conduct or be associated in any way with conduct or events which may directly or indirectly adversely affect or be likely to adversely affect the WICTA/FITT brand.

**Schedule of activity:** Both parties agree to finalise as far as practicable, a schedule of activity within 30 days of the effective date of this agreement. This will include expectations regarding locations, timing of activities, content requirements, branding commitments and the like and detailed in Schedule C.

**Contact details supplied:** FITT requires contact details for each party actively involved in delivering the contents of the Corporate Partnership programs of this agreement. A contact matrix will be shared between both parties outlining key contacts for both parties. As a guide, contacts we need include an executive sponsor, a Diversity & Inclusion lead, a finance contact for invoicing and payments, an operational lead, a marketing contact and a supporting team member.

SECTION B: Execution details of Agreement

Term of agreement:

This agreement is effective from (PLEASE CIRCLE) 1 Jan 2016 / 1 July 2016, for a period of 1-year unless renewed in accordance with the terms of this agreement.

(PLEASE CHECK PARTNER PROGRAM)

<input type="checkbox"/> SILVER PARTNER \$7,500 (plus GST)	<input type="checkbox"/> GOLD PARTNER \$12,000 (plus GST)	<input type="checkbox"/> PLATINUM PARTNER \$17,000 (plus GST)
---	--	--

Company information:

Contact name:

Address:

Signed by:

Name:

Signature:

Position:

Date:

Witnessed by:

Name:

Signature:

Position:

Date:

SECTION C: Schedule of FiTT Partnership Activity

	FITT Activity on behalf of Corporate	Timing	
	<b>Diversity Enablers</b>		
	Corporate diversity report	Delivered April	
	FITT annual member survey question	Question due Nov for Dec survey deployment	
	Two Corporate member volunteers to support FiTT MC	Any time	
	Promotional and relevant diversity material	Any time	
	FITT diversity resources	Any time	
	Targeted survey to FiTT members	Any time	
	<b>Networking Events</b>		
	Flagship International Women's Day (IWD) Sydney (Tier 1 event)	Jan - 10 x names to be supplied	
	Flagship International Women's Day (IWD) Melbourne (Tier 1 event)	Jan - 10 x names to be supplied	
	One sponsored Student attendance at Tier 1 event	FiTT to coordinate on your behalf	
	2nd Half Event ( details to be confirmed)	TBC	
	Roundtable Event - invitation only event (Tier 1 event) (2-3 invitations per year)	Jan - supply names	
	Networking Events in Syd, Bris & Melb (Tier 2 event - 3 rounds per year)	Month before event	
	One Cobranded event	Book date at the beginning of the year	
PLATINUM/ GOLD	Second Cobranded corporate event	Book date at the beginning of the year	PLATINUM/ GOLD
	<b>Learning and Development Curriculum</b>		
	Access to FiTTs webinars (or replacement)	Any time	
	Unlimited mentors for the FiTT mentoring program	Names to be supplied early January	
	Two Corporate mentees for the FiTT mentoring program	Early Jan - 2 x names to be supplied, Early Feb - applications submitted	
	<b>Advertising &amp; Brand Awareness</b>		
	Advertising of Careers Page on FiTT website	Logo and link to be supplied at time of sign up	
	Female Executive Profile in the FiTT monthly newsletter- 1 per year	Any time	
	Opportunity to contribute to FiTT Media Releases and articles	Any time	
	Company Profile on FiTT Website as (Platinum = 250 words; Gold = 100 words; Silver 50 words)	To be supplied at time of sign up	
	Donation of a lucky door prize, if desired, for any or all of the Tier 1 or Tier 2 events	To be supplied at time of event/s	
	Donation of a prize or thank you gifts for Tier 1 or Tier 2 events	FiTT to coordinate on your behalf	
	Branding and logo as "Sponsor" in all promotional and media materials for all events	Logo to be supplied at time of sign up	
	A-Reserved table at IWD luncheon in Sydney & Melbourne	FiTT to coordinate on your behalf	
	Opportunity to provide signage/banner on event stage for IWD luncheon in Sydney & Melbourne	Delivered to and collected from IWD venue on the day	
GOLD & PLATINUM ONLY	Opportunity to nominate a panel speaker for any of the FiTT events, IWD luncheon, Networking or Roundtable series (may be a direct employee or perhaps a client). NB: The FiTT MC reserve the right to make the final decision the make-up of speaking panels	To be confirmed 3 months prior to event	GOLD & PLATINUM ONLY
	Elevated branding status and logo on website and email templates	FiTT to coordinate on your behalf	
	Roundtable naming rights for 1 event	FiTT to coordinate on your behalf	
PLATINUM ONLY	Event naming rights for Flagship IWD luncheon in Sydney	FiTT to coordinate on your behalf	PLATINUM ONLY
	Event naming rights for Flagship IWD luncheon in Melbourne	FiTT to coordinate on your behalf	
	Speaking slot at nominated FiTT Tier 1 (3-5 mins)	To be confirmed 3 months prior to event	



Females in IT & Telecommunications

JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	
Diversity Enablers												
			DIVERSITY REPORT									
										SURVEY	SURVEY	
										QUESTIONNAIRE DEPLOYED		
volunteer opportunities with FiTT												
volunteer opportunities with FiTT												
Diversity Material												
Diversity Resources												
Networking Events												
		IWD SYD										
		IWD MEL										
		IWD Student										
				Roundtable Event			Roundtable Event			Roundtable Event		
				FITT Networking			FITT Networking			FITT Networking		
Learning and Development Curriculum												
Webinar Series or replacement												
mentor names												
mentee names due												
Mentoring Program												
Mentoring Program												
Mentoring Program												
sign up / renewal							sign up / renewal					
Executive Profile Submission for FiTT monthly newsletter												
Contributions to FiTT Media Releases and articles												
sign up / renewal												
Contributions to FiTT Media Releases and articles												
		Lucky Door Prize Thank you gifts										
GOLD & PLATINUM ONLY	"Sponsor" Branding at Events											
	"Sponsor" Branding at Events											
			table IWD Signage									
	Panel speaker nomination - IWD											
	Speaker nominations roundtable											
	Speaker nominations networking											
	Elevated Branding on email and website											
Speaker nominations networking												
Elevated Branding on email and website												
PLATINUM ONLY			Naming Rights - IWD									
			Naming Rights - IWD									
	Confirm Speaker		Speaker Slot IWD									

GOLD & PLATINUM ONLY